

THE REAL DEAL

Manhattan brokers star in realty reality show

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Shaun Osher, CEO of Core and one of the agents featured on the show

Two Manhattan luxury real estate firms will be featured on a new HGTV show, "Selling NY," which premieres March 18. Agents from the Core Group, including CEO Shaun Osher, and some from Gumley Haft Kleier will star in the realty reality program, which focuses on the lives of high-end agents. The series will cover the great lengths to which brokers will go to seal a deal, according to HGTV, including "pampering a potential buyer with an excursion to New York Fashion Week and planning lavish cocktail parties at new property listings."

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